

Two Presentations for Professional Coaching Associations & Groups:

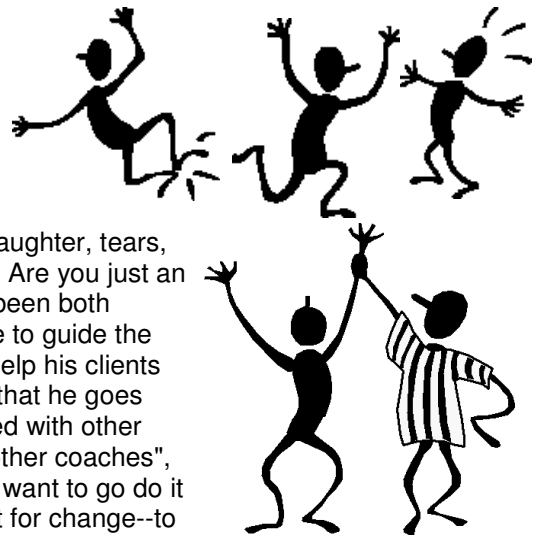
Humor & Coaching--Adding a new dimension to coaching

How do you use humor in your coaching? Have you experienced a client sliding off their chair laughing, AT THEMSELVES? Do you realize how much humor can enhance change in someone and "loosen them up" to gain the deeper meaning of an experience? How often do you include a big belly laugh in a session? Do you encourage your clients to make you laugh? One of the most powerful tools of transformation is humor! How are you using it? Martin Brossman discusses his use of humor and passion in coaching to inspire you to take your own practice to new levels doing the same. Martin is a business and life coach and a "Certified Humor Presenter" with Carolina Ha Ha. He has trained with a professional comic, teaches a corporate course in humor in the work place "Instant Humor, Just add Life" and has performed "Improve" at Charlie Good Nights comedy club. Martin was named volunteer of the year by the Governor of North Carolina for his work with cancer patients and humor. (Some cancer clients have insisted on recording their sessions and still use the recordings to cheer them up and inspire them.) Join us for an interactive presentation on bringing more humor and life to your coaching with Martin Brossman.



Provocative Coaching--An approach to more effective coaching

Do you truly ask "what does this client need to move ahead." and how flexible are you to make the changes happen? How broad are your behavioral options with your client? Do you see yourself as a gentle pry bar or a tool shed? Are you simply reasonable or more outrageous with your clients? We have a rich rainbow of emotions available in each one of us as coaches, do you fully use them with your clients? Are you relentless at going for your clients goals even at the potential risk of their ceasing to work with you? Are expressions of joy, laughter, tears, and even shock on the faces (or in the voice) of your clients on a regular basis. Are you just an active listener with your clients or a passionate dancer? Martin Brossman has been both coaching since 1990. Prior to 1990 there were few models or schools adequate to guide the style of coaching he felt was needed. He created his own form of coaching to help his clients "push the envelope." Clients who have worked with other coaches, often state that he goes deeper, with more conviction, passion and ingenuity than they have experienced with other coaches. Typical comments include: "It was easier to get off the hook with my other coaches", "You are just not going to let me avoid success, are you", and "I am so excited I want to go do it NOW!" Martin shares his passion, techniques of coaching, and being a catalyst for change--to help other coaches push the envelope of their coaching.



Designed & Presented by: Martin Brossman - Available on-site for a 20 to 45 minute presentation

Humor and provocation initially appear to be mutually exclusive but in fact both are tools, if properly handled, to make dramatic improvements in communication. Martin Brossman has utilized both in coaching, mentoring and public forums to dramatically enhance dialogue and learning. His presentations-"Humor & Coaching" and "Provocative Coaching" have enhanced the effectiveness of coaches, business executives and organizations.

About the developer and presenter:

Martin W. Brossman is the Director of CoachingSupport.com, an organization committed to supporting people in living lives they love. He is a trainer and personal coach, specializing in communications, career direction, conflict resolution, coaching, and team effectiveness. A graduate of St. Andrews College, he has 20 years of professional experience including organizing and operating small firms and a personal consulting business. At IBM he received the "IBM Means Service" award, the top award given for customer service. In 2000 he was honored with the NC Governor's Volunteer of the Year Award. Martin has been a speaker and trainer for corporations, government agencies, and medical centers including; IBM, GlaxoSmithKline (GSK), The Environmental Protection Agency, Duke Medical Center, and the Granville County Health Department. He has been a featured presenter at the National Leadership Training Forum of the American Society for Training and Development. Martin is the founder of and trainer for the KI Coaching, coaching certification program (KICoaching.org). As a volunteer and trainer, he offers his services to the Laugh Mobile Program at Duke University Hospital in Durham, NC.

his course is available as an on-site course. For further course information contact Martin Brossman at Phone: (919) 847-4757 or e-mail: Martin@CoachingSupport.com